

Realizing an entrepreneurial dream – A Willis College Graduate Success



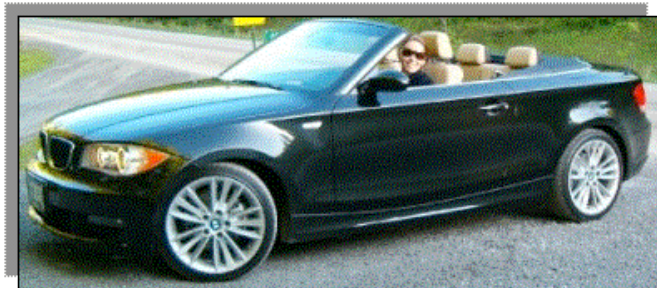
After just three years of graduating from Willis College, Erin Blaskie has been fortunate enough to grow, live and experience the entrepreneurial dream.

"I chose Willis College to further my education and career and I have not regretted it. It seemed like a natural choice because my grandmother, mother, aunt and sister all graduated

from Willis College many years ago and all had/have prosperous and challenging careers in the same field of interest – Office Administration. I now have three Willis graduates working in my company and highly recommend Willis College to anyone who is serious about their career success!" Erin Lamarche Blaskie, President & Founder of Business Services, ETC. – www.bsetc.ca

About Erin Blaskie, President & Founder Self-proclaimed:

Virtual Assistant, Online
Business Manager and
Techno-Geek
Extraordinaire



Bio: After just three years of graduating from Willis College, Erin Blaskie has been fortunate enough to grow, live and experience the entrepreneurial dream.



In August of 2004, she launched her virtual assistance business - Business Services, ETC - and began virtually servicing clients from around the world. She attracted clients almost instantly and within six months of the business' debut, she left the corporate world and focused solely on her virtual assistance business.

A year after launch, Erin had the distinct pleasure of assisting two of her clients sell their businesses and successfully reach their desired exit strategies. Being involved in a business from start-up to selling point has given her incredible experience in what it takes to manage, build and prepare a business to reach its goal.

Today, Erin assists some of the top internet entrepreneurs and business owners with their administrative and technical needs. She provides a wide variety of services and acts as a business partner to her clients instead of just a task-based provider. Erin resides in Ontario, Canada.