



**Press Release (12 Sept 2001)**

**SUBJECT: Leading IT College Wins Consumers' Choice Award for Three Consecutive Years**

OTTAWA, 12 Sept - For the third consecutive year, Willis College of Business & Technology, located at 85 O'Connor Street, was recently named the Consumers' Choice Award (CCA) winner in the category of "Best Computer Trainer" in the Ottawa/Hull Area. Award recipients were selected by consumers through an independent and objective survey conducted by Market Facts, one of the world's largest research companies.

The Consumers' Choice Award is an initiative of Consumers' Choice Institute (USA) and Consumers' Choice Institute (Canada). The awards are unique as the winners are determined by consumers and not by a panel of judges.

Recognized as the Premier e-Learning Enterprise Facility in Ottawa, Willis College of Business and Technology is known as one of the most distinguished private colleges in Canada. Since 1896, Willis College has been an undisputed leader in recognizing emerging job market demands and then developing and delivering the training required to meet those needs. More importantly, Willis College is proving consistently that the "power of knowledge" is the engine for life long learning. Currently, it is the leading e-Business and Internet training institute.

At Willis College, instructors and staff are well aware of their obligation to their students, and the established reputation they consistently strive to maintain. With over 100 years of experience in adult career training, their professional memberships with federal,

provincial, and municipal associations and their strategic alliances with national and international leading corporations ensure both their integrity and accountability.

"Willis is not a community college but rather a college for the community" - President and CEO, Rima Aristocrat.

**September 12th, 2001**