

Willis College of Business & Technology

Experience Counts When Delivering Corporate e-Learning @ Full Velocity

If knowledge is an asset, then learning must be viewed as both a strategic initiative and competitive advantage. We work in an age where the lifespan of skills and knowledge are constantly shortened by technology and the speed of change. Employees need to know how to integrate all of the new technological advances into the workplace; therefore, learning and development for both organizations and individuals have never been more important.

Willis College of Business & Technology, the premier Internet & e-Commerce training institute, is the undisputed leader in adult career training in the Nation's Capital and has been one of the greatest resource centres for government and corporations for the past 104 years. WCBT's proactive approach in recognizing emerging job market demands and then developing and delivering the training required to meet those needs has made it well respected in Canada.

Capitalizing on partnerships with industry leaders such as Microsoft, Oracle, CompTIA, Certified Internet Webmaster (CIW), SUN Microsystems and with local IT companies, Willis College has created a unique delivery system of learning by successfully combining academics and industry certification with practical experience.

Equally impressive is a partnership with University of Winnipeg that puts Willis in the enviable position of being the first college in the Ottawa area to offer a university accredited Management Studies Certificate within its technical career programs.

Willis College's partnership with Adnega Corporation combines its extensive career and corporate classroom training with a powerful e-learning system. Adnega's e-Learning Suite™ provides the ultimate engine for the delivery and management of online courses. This Smart Engine Technology™ (SET) proactively interacts with the learner to create a custom environment and enhances learning by adapting the delivery of courses specifically tailored to the user's learning style.

And now, Willis College has actively responded to the many requests from government departments and local IT companies by expanding its corporate learning division. From traditional classroom training to the cutting edge in online delivery, Willis Corporate Learning Centre gives your organization a competitive advantage in today's

"We receive hundreds of requests from government departments and corporations to provide quality corporate training services. Some of our past graduates are now leaders in the government and business community. We have an obligation to our community and a well-respected reputation to maintain."



knowledge-based economy.

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August 21st, 2000