

Knowledge Management and E Partnerships were the Hot Topics at the U.S. / Canada Partners in Training Conference held in Washington DC!

A cross-border business development conference for Canadian and U.S. training providers sponsored by the Department of Foreign Affairs and International Trade through the Canadian Embassy in Washington, D.C., was described by Rima Aristocrat, President & CEO of Willis College of Business & Technology, as a most innovative and exciting matchmaking event.

"I was very proud to have been one of four Canadian training providers who, along with their American partners, sat on the panel of speakers. Willis College and its U.S. partner Digital University were acknowledged for the success of their virtual partnership that makes it possible for our students to take on-line courses in the Liberal Arts and Social Sciences now offered by Digital University."

When asked what Willis College, sitting in the company of such distinguished Universities as Harvard and Washington, brought to the discussion that created such interest, Aristocrat explains,

*"One of the hallmarks of the information age is **knowledge** - the new currency of business. With this in mind, I have introduced a new concept in on-line training: that of fusing our wealth of knowledge in adult training with the latest technological advances thereby creating web-based smart engines to drive our **Just-in Time, On-line Training and Course/Test Delivery Systems**."*

February, 2000 Knowledge Mall

Willis College launches its Knowledge Mall, expanding its online registration for courses by offering the possibility to purchase a variety of interesting online courses. Books and other educational services will be added during the coming months. Keep coming back to see what's new in the Knowledge Mall, your one-stop shopping mall for high tech training.

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