

## WILLIS COLLEGE COMMITS TO A TEN-YEAR PRESENCE IN CHINA BACKED BY 110 YEARS OF EXCELLENCE IN TRAINING DELIVERY CANADA

*ONTARIO PRIVATE CAREER COLLEGES EXPORT CAREER TRAINING SERVICES TO SOUTHEAST ASIA*

From January 12<sup>th</sup> to January 19<sup>th</sup>, 2006 the Chairperson from Higher Interactive Learning Limited (HILL), a domestic first-class supplier of education and training resources in China visited Ottawa for an official partnership signing ceremony with Willis College of Business & Technology Canada specializing in the business, technology and clean/renewable energy sectors.



Rima Aristocrat & Jin Yidan in Canada

As indicated in the initial five- plus five-year cooperation agreement, starting January 2006 Willis College will grant the General Management Proficiency Certificate (GMPC), which is part of Willis College’s one-year Business Administration Diploma, to approximately 250,000 HILL graduates in China. Additionally, Willis implemented a super-intensive language training (ESL) program for those in need of language support to successfully complete the program. This partnership agreement was witnessed and acknowledged by all three levels of the Canadian

Government (Federal, Provincial, and Municipal).



Rima Aristocrat, Richard Patten, MPP & Jin Yidan in Ottawa

Willis College had already created a name for itself in China after successfully delivering its “Train the Trainers in E-Business” in Shanghai, China in 2004 and having to this day partnered and a cooperation agreement with Hitecan and the Shanghai Municipal Vocational Training Directive Center in Shanghai where over 100 students, college professors and teachers have been trained. As Willis continues to expand its horizons and partnerships throughout China, the solid reputation it has built and maintained in Canada over three centuries has spread throughout China in less than a decade which again is another reflection of why China has the fastest growing economy in the world today and proof that they want only the best for themselves.



Jin Yidan & Rima Aristocrat in China

*“One of our goals is to encourage and support the growth of Canada’s private career colleges sector by showcasing innovative partnerships, products and service capabilities, and interests in international markets. This will help Canada be branded as a world leader in job specific skills development.” – Rima Aristocrat, President & CEO of Willis College*

Willis College was founded in 1896 at the heart of the national capital and since then it has been standing as an ongoing testament to the creativity, tenacity, and strength of Canadian private career colleges, earning a reputation for high standards and quality services. Willis is a career-focused college specializing in the **clean/renewable energy, language, early childcare education, business, and Information technology** sectors. The faculty of the College is comprised of Canadian Principals,

Vice-Principals, University and College Professors, subject matter experts, and the best of the best licensed and certified teachers.

The college offers many diploma programs transferable to **university degree credits** and numerous certificate courses that range in duration from six months to two years. Instructor-led classes are equipped with state-of-the-art equipment and offer the most up-to-date, in-depth courses.

The list of Willis College's partners include: University of Winnipeg, TeKnoWave Inc., GPEKS, SHRC, CEP-Consulting Inc, National Project Management Inc., The Canadian College of Educators and many more.

*"Our 110 years of public trust, our highly innovative co-operations with various strategic partners in both the private and public sectors, and our alliances with leading national and international organizations ensure our integrity and accountability."*

The Canadian College of Educators has also recently joined in partnership with the aforementioned reputable Willis College to aid in the Language Training component of the Willis-HILL agreement. The two Colleges, sharing similar interests, plan to develop their collaborative efforts to jointly export top-notch career training services in their Education, Childcare, Language, Business, Technology and Clean energy fields of expertise.

Both Willis College and the Canadian College of Educators are members of the Ontario Association for Career Colleges (OACC) and the National Association for Career Colleges (NACC). According to Paul Kitchin, the Executive Director of the OACC, *"Ontario's Career College sector has had a long history of developing and providing leading edge career training to domestic students in Canada. These innovative partnerships that Willis College and Canadian College of Educators have embarked on clearly demonstrate the resourcefulness and creativity that Ontario's Career Colleges bring to the global marketplace."*

